

**build**



**grow**



**deliver**

Santropol Roulant's *Securing our Future* Campaign

**Santropol Roulant** was founded in 1995 by two young men with a vision to break social isolation through food, and to build and nourish communities by investing in the leadership and potential of young people. Fourteen years later, we have grown into the largest independent meals-on-wheels organization in Quebec, still delivering meals by bike, still youth led, and still fueling our work with the energy of hundreds of volunteers.

### **Santropol Roulant**

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**We have reached a point in our evolution at which our current space no longer meets our needs.**

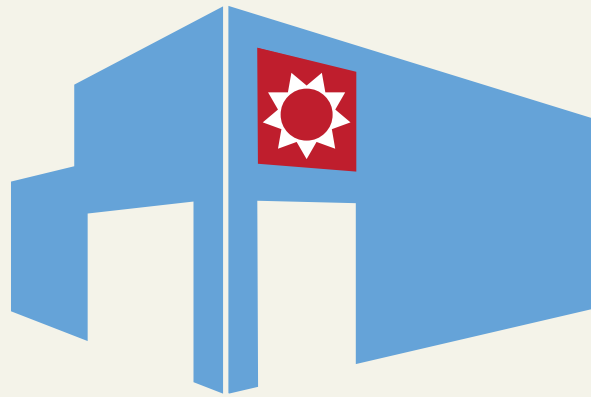
There is more demand to participate in our activities than we have space to provide. Only our office is wheelchair accessible and as an organization grounded in inclusion this is not acceptable. The steps we can make towards environmental sustainability are restricted and we can no longer address these challenges as short-term tenants. We need a new home to give us stability and room to grow so that the Roulant can continue our work and respond to opportunities now and into the future.

Following two years of consultation and research in the community, we have identified the ideal space. 111 Roy Street East was built for food refrigeration and distribution downtown, and was most recently an artist-run gallery — the perfect combination of food and creativity for Santropol Roulant! We are excited to make our building as alive and accessible as Santropol Roulant itself. Our plan includes food production on-site, investing in environmental sustainability and becoming much more of a resource for our members and the wider community.

We hope you will join us in creating the next chapter of our story.

our vision — build grow deliver

**build**



a new home for Santropol Roulant that offers the stability we need to sustain our work in the community.

our vision — build grow deliver

**grow**



our impact through new programming,  
partnerships, and deeper connections  
with our members.

our vision — build grow deliver

**deliver**



an innovative model for community building that celebrates the leadership and potential of people of all ages.

Our goal

## Phase I The Essentials (2009-2010)

111 Roy Street Purchase	\$815,000
Renovations — <i>Building the Dream</i>	\$1,400,000
Equipment	\$125,000
Occupancy costs of 111 Roy Street (3 years)	\$250,000
Human Resources, Communication & Outreach	\$195,000
Moving Costs	\$15,000

**Total: \$2,800,000**

## Phase II Long Term Sustainability (2011-2013)

111 Roy Street Mortgage	\$250,000
Renovations — <i>The Final Details</i>	\$200,000
Equipment	\$200,000
On-site Demonstrating & Modeling of Sustainability	\$100,000
Building Repair Reserve Fund	\$250,000

**Total: \$1,000,000**

## Investing in our future means:



### Building

A larger kitchen with the capacity to increase the spectrum of food services we offer our community (meals, workshops, events, etc.)

An above-ground bicycle workshop with more space to build, repair and learn

A space that is entirely wheelchair accessible; a safe and healthy workplace for our staff and members



### Growing

3 types of urban agriculture including rooftop container garden, year-round greenhouse and green roof

Opportunities for hands-on learning in our daily activities, workshops, special events and 'community conversation'

Exciting new partnerships in food security, youth leadership, community care and urban ecology



### Delivering

A food centre in the heart of Montreal showcasing innovative and sustainable food production, distribution and composting

A model of an organization as a vibrant living system, rooted in local work and committed to wider impact

Support for the Meals-on-Wheels sector in Montreal, the community food security movement in Canada, and local leadership around the world through partnership and exchange



In 2006, Santropol Roulant launched an “Eco-Challenge” to help us move toward long-term sustainability — economic, social and environmental.

We dreamed of a sustainable building with all of our programs housed under one roof. 111 Roy Street makes this dream possible. The heart of the new building is a sustainable food cycle. This is where Santropol Roulant is most innovative, and where our investments will have the best impact in our community.

Through our “Eco-Challenge”, we demonstrated that investing in sustainability can support and enhance, rather than compromise, our core mission and annual operating budget. Through *Securing our Future*, we aim to provide a model for individuals and similar sized organizations interested in undertaking sustainable retrofit projects and have identified six areas of focus.

## Sustainability : our six areas of focus

### Site

Limiting our impact by renovating an existing space rather than building a new one

### Energy

Investing in a tight building envelope to minimize heat loss and maximize energy efficiency

### Materials

Prioritizing safe, environmentally sound materials, reusing materials recovered from demolition and recycling what cannot be reused

### Water

Reducing water consumption from roof to basement (i.e. low flow toilets, rainwater capture)

### Quality of indoor environment

Putting in place measures to ensure the health and well being of people who work and interact with the space (i.e. V.O.C. free paints, wheelchair accessibility)

### Beauty and inspiration

Our building should tell a story and inspire those who come visit. We will honour 111 Roy Street’s unique history, prominently display its most interesting sustainable design features and encourage the community to come and participate with the building.

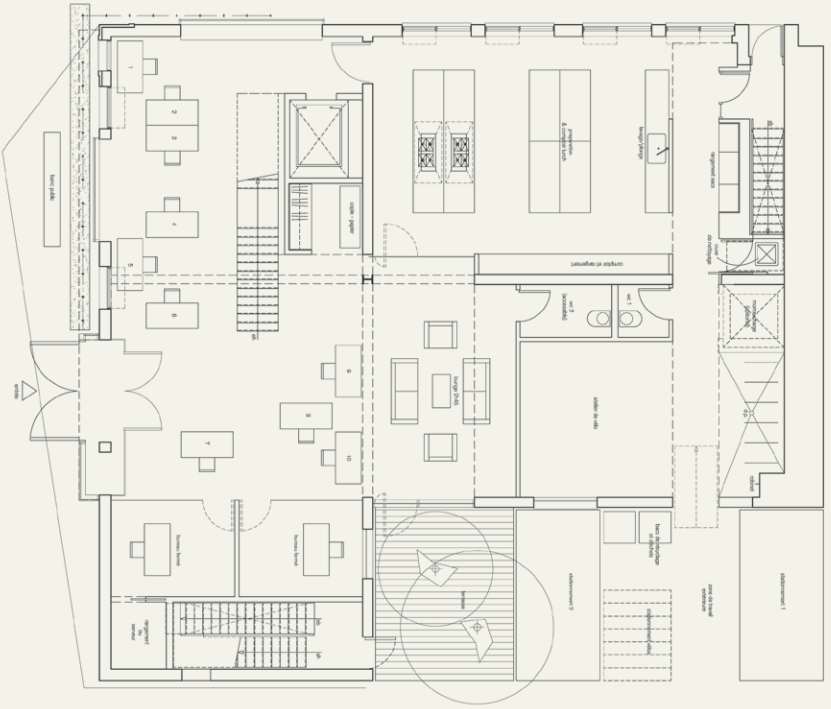
Our communities need spaces that inspire, innovate and that strengthen local capacity to create a positive future. Santropol Roulant's innovative approach bridges service delivery with a social change theory based on the power of food to deepen relationships between people of all ages. We have seen the positive impact of our work in personal transformations, friendships that break isolation, and the widespread recognition that our program receives. A new home provides the opportunity to significantly broaden this impact.

The role that Santropol Roulant plays in the community is unique and important.

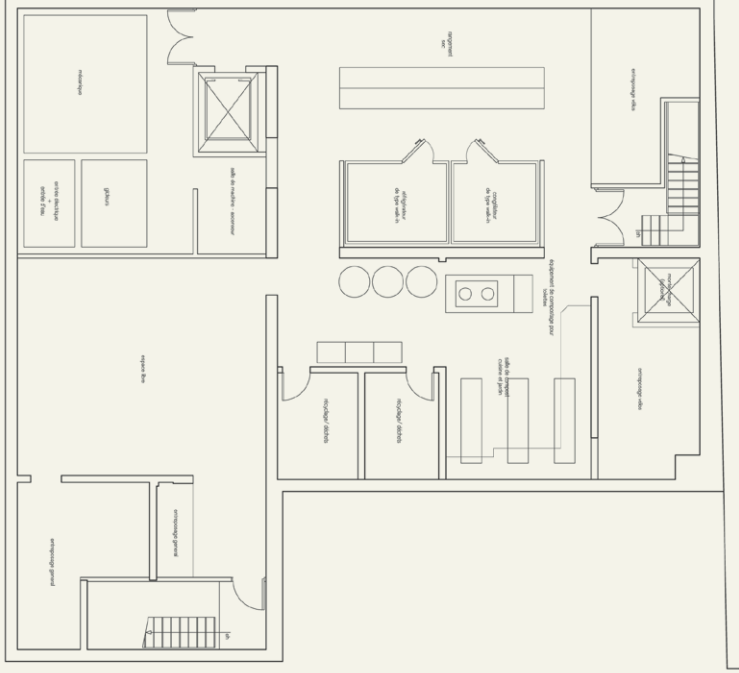
- Our intergenerational Meals-on-Wheels breaks social isolation, reaching over 200 seniors and people living with loss of autonomy every year.
- Our focus on youth and food as a vehicle for community building is a compelling, innovative and successful alternative to the traditional Meals-on-Wheels model.
- We support young people with jobs, internships and volunteer opportunities that help them reach their potential and realize the value of giving back.
- We teach sustainability throughout the food cycle — gardening, composting, food choices, transportation, cooking and enjoying food together.

We are the only people doing what we do!  
Join us in *Securing our Future*.

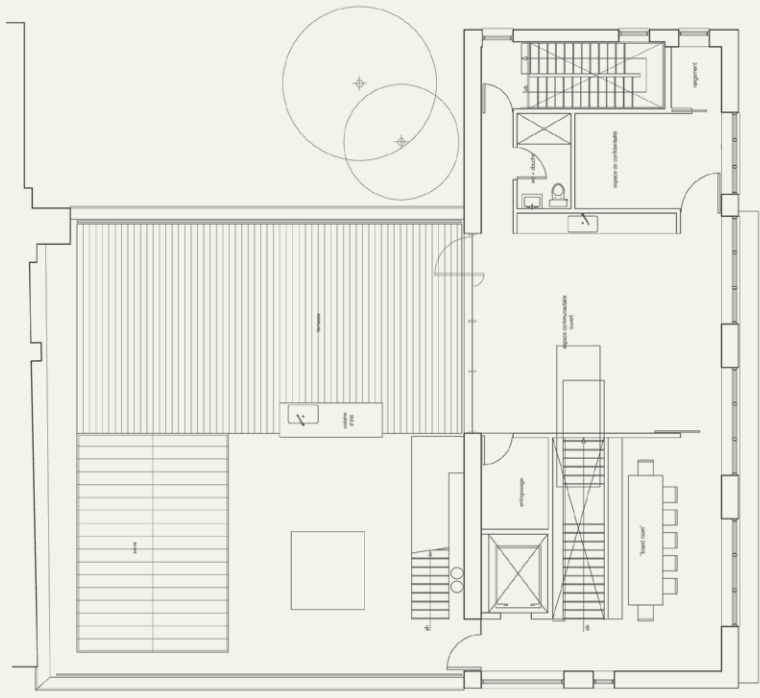




rez-de chaussée / ground floor



sous-sol / basement



étage / second floor



toit / rooftop